

PRESS RELEASE 23rd June 2022

CONNECT FIBRE PARTNERS WITH LINKSYS and AXIROS TO MAKE OTHER WI-FI SERVICES FEEL LIKE DIAL-UP. CUSTOMERS TO RECEIVE THE LATEST WI-FI 6 TECHNOLOGY AND ACCESS TO THE UK'S BEST WI-FI GUARANTEE.

- **Customers to receive Linksys routers, featuring the latest Wi-Fi 6 technology for greater speed, range, and capacity than ever**
- **Routers support optional Connect Mesh, an intelligent Tri-Band mesh Wi-Fi service, for seamless, ultrafast whole home Wi-Fi 6 speeds**
- **Connect Mesh features the UK's best home Wi-Fi guarantee**
- **All Connect Wi-Fi services underpinned by Axiros' remote management suite, allowing agents to proactively manage and optimise customer Wi-Fi networks**

Many broadband users are unable to unlock the full potential of their internet service, due to outdated Wi-Fi technology that is incapable of matching the needs of busy households with multiple Wi-Fi devices. For full fibre broadband users with speeds up to 1000 Mbps available, accessing the full bandwidth of their internet connection over Wi-Fi becomes an even greater challenge.

To ensure that all its customers can harness the full speed of their gigabit broadband packages throughout their homes, **Connect Fibre**, a local, community minded, full fibre network provider announces today that it **has partnered with Linksys, known for their Wi-Fi and networking solutions**, and **Axiros a leading provider of TR-069 remote device management solutions**, to deliver the latest Wi-Fi 6 technology to all customers.

Connect Fibre customers will receive Linksys powered Wi-Fi 6 routers, including the **Connect Wi-Fi 6 Pro**. Based upon the Linksys Velop AX4200, it incorporates **Wi-Fi 6, the next evolution of Wi-Fi technology** providing four times faster speed, 50% more coverage, and four times more capacity than previous standards. Customers will also benefit from reduced signal interference, and greater

efficiency will improve mobile and tablet battery life through letting devices stay in sleep mode for longer.

In addition, customers who require even greater range can add **Connect Mesh** to their packages which uses **Linksys' intelligent Tri-Band Wi-Fi expertise** to deliver ultrafast, super-responsive, seamless broadband to every corner of homes and businesses. The service is underpinned by the **UK's best home Wi-Fi guarantee**, with a minimum of 30 Mbps in every room, or customers can cancel the service for free.

All Connect Wi-Fi services will include the complete suite of **Axiros' class leading TR-069 remote device management solutions**. Key components include **AXWIFI Quality of Experience (QoE) tools**, which will empower Connect Fibre to monitor the performance of each customer's Wi-Fi 6 router to **automatically solve performance issues – most times before customers even notice**. For any other Wi-Fi issues, AXWIFI's powerful optimisation and management capabilities delivers unparalleled insight into the performance of individual connected Wi-Fi devices, to help agents troubleshoot any Wi-Fi issues.

Commenting on the partnership, **Deryck Shepherd, Connect Fibre Chief Customer Officer**, said: "A lack of focus by other internet providers on the importance of Wi-Fi has meant that even for customers with good broadband connections, their internet still feels "slow", and they are frustrated when their ISP can't solve issues. We understand that great Wi-Fi must complement gigabit broadband – that's why all our customers benefit from a professional Wi-Fi installation to ensure their routers are in the best possible location, and now our partnership with Linksys and Axiros will provide the best Wi-Fi 6 routers and support available. Our Wi-Fi 6 service will make other Wi-Fi feel like dial-up."

Albert Farag, Managing Director, Europe of Linksys, said: "We're extremely excited to be partnering with Connect Fibre to bring high quality Wi-Fi solutions with innovative software integration from Axiros. As a result of these components working together, customers will now be able to get more out of their internet service."

Mark Torrans, Sales Director EMEA at Axiros, also noted: "Wi-Fi has always been the talking point within network delivery to end customers, so it is with great pleasure that Axiros can provide their carrier grade AXWiFi software to complement Linksys' routers, whilst also providing the Connect Fibre team with our standards-based technology to enhance the QOE experience for their support

teams and ultimately their end customers experience. Thank you very much for letting us be part of this exciting delivery to Connect Fibre. "

Customers who want to obtain faster, fairer, full broadband and Wi-Fi services should visit and register their interest at www.connectfibre.co.uk.

ENDS

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About Connect Fibre

Founded in 2019, Connect Fibre is a community-minded full fibre network operator and broadband provider. Led by a passionate team of broadband experts, Connect Fibre is on a mission to bring flawless full fibre broadband and Wi-Fi to the communities that need it. All packages adopt guaranteed symmetrical speeds, Wi-Fi 6 routers, fair pricing with no hidden fees or mid-contract price increases: and exceptional support from a UK-based call centre.

About Linksys

At Linksys, we strive to build the world's most reliable, innovative, future-ready wireless technologies.

Founded in 1988, Linksys has since established itself as a premier networking brand. Our Networking hardware solutions contribute to an ISP's competitive edge and customer satisfaction through innovative and scalable broadband solutions. Linksys has recently partnered with Fortinet, the leader in enterprise-grade security, to ensure our customers are kept safe whilst working, gaming, or surfing the internet.

About Axiros

Any Device. Any Protocol. Any Service. Any Time. We Manage All THINGS.

Axiros is a global leader in IoT, M2M, TR-069 and device management, providing software solutions and platforms to service providers and equipment manufacturers worldwide to manage and IoT-ize devices. Founded in 2002 and headquartered in Munich, Axiros has sales and service offices, and development centres worldwide, so as needs change, Axiros will always be close by to deliver. To learn more about Axiros, please visit www.axiros.com.
